

# Career and Technical Education Summit

November 19-20 | Plymouth, MN



## Application to Exhibit at the 2024 CTE Summit

Exhibitor applications are now being accepted for the 2024 CTE Summit, which will be held in-person at the Crowne Plaza Minneapolis West hotel located in Plymouth, MN on November 19-20, 2024. The CTE Summit is sponsored by Minnesota State Colleges and Universities in partnership with Minnesota Department of Education.

The Summit is Minnesota's largest conference convening career and technical education educators, leaders, community partners, workforce, and business and industry in K-12 and higher education. We bring together practitioners to share impactful strategies to close the equity gaps for career and technical education learners.

### Exhibitor Package \$180

- One standard exhibitor table with two chairs.
- One power strip for laptops and table displays.
- One mobile lab/trailer parking spot (outdoor space) next to the exhibit hall.
- Admission for no more than two people. Hotel space is very limited.
- Meals and refreshments provided as part of the conference.

### Applications should demonstrate the following:

- **Relevance:** Exhibitors should offer products, services, or resources that are directly relevant to career and technical education that support student learning and engagement.
- **Target audience:** The resources should address the needs and interests of the conference attendees, which may include educators, administrators, students, or industry professionals.
- **Innovation:** Exhibitors showcasing innovative technologies and equipment, teaching and learning methods, or educational resources that can enhance the learning experience will be given priority.
- **Quality:** Exhibitors should demonstrate a commitment to providing high-quality products, services, or resources that meet industry standards and best practices.

- **Interactivity:** Exhibitors who offer interactive demonstrations, hands-on experiences, or engaging presentations that allow attendees to explore their offerings will be prioritized.
- **Educational value:** Exhibitors should contribute to the overall educational value of the conference by providing informative materials and demonstrations that enhance attendees' knowledge and skills.

## Deadlines and Important Dates

- Applications opens Friday, **May 10, 2024**.
- Application deadline is Friday, **September 30, 2024**.
- Applications to exhibit are accepted on a rolling basis.
- Exhibitors will be notified within 2-3 weeks if their application has been accepted.

## Exhibitor Application Form

<https://forms.office.com/r/sMb6wBR1DU>

## Contacts

**For questions about your exhibitor application and status**, contact Robb Lowe, Career Pathways Director, Minnesota State Colleges and Universities at [Robb.Lowe@minnstate.edu](mailto:Robb.Lowe@minnstate.edu) or (651) 201-1451.

**For all other questions about the CTE Works! Summit**, contact Yingfah Thao, Director of Professional Development for Career and Technical Education, Minnesota State Colleges and Universities at [Yingfah.Thao@minnstate.edu](mailto:Yingfah.Thao@minnstate.edu) or (651) 201-1681.